

BOHO STRINGS RECORDS SALIM DADA

Cordes d'amour أوتار الحب

2022 marks the 60th anniversary of Algeria's independence. To celebrate the rich cultural history of this country, we partnered with Algerian composer Salim Dada to embark on a new concert tour and recording project.

In 2020, we recorded the album 'Music, Wide Night', which featured two of Salim Dada's Algerian Miniatures. This gave us the idea to start this new recording project: 'Cordes d'amour'.

'Cordes d'amour' will be a recording of all of Salim Dada's works for string orchestra. World premiere: this will be the first time an Arab composer will have a monographic album recorded with works exclusively written for a Western string orchestra. The album will consist of six works, including a brand new composition. We will release 'Cordes d'amour' on our trusted partner label Antarctica Records. They will guarantee worldwide distribution of the album, as well as distribution on all major streaming platforms.

We will perform his music in both Belgium and Algeria. This project has already garnered great attention in Algerian media (see links below), and has received the support of Algerian and Belgian diplomatic channels.



WHO ARE WE?

We, [Boho Strings](#), are a professional string orchestra, founded in 2015 by artistic director David Ramael and violinist Jessica Tortorice. We took the traditional concept of the string orchestra and gave it a fresh interpretation. Our emphasis is on telling musical stories about important social themes. As musical storytellers our aim is to contribute to a more sustainable and inclusive world. With projects such as La Captive, D-Radicalize!, Urban Renaissance and In Deep Silence, we regularly perform on all the major concert stages in Flanders and abroad.

In 2018, our first CD 'Nostalgia' was released on [Antarctica Records](#), entirely dedicated to the music of Belgian composer Wim Henderickx. This project has received rave reviews in the international music press. For example, Gramophone Magazine writes: "The number of active string ensembles may be considerable, but Boho Strings is unmatched in its dynamism and unanimity of response."

We are also dedicated to much more than simply performing concerts. We are one of the driving forces behind the Be A He(a)ro project, which aims to give mental well-being, listening leadership and suicide prevention an important place within companies, social organizations and schools.

[Salim Dada](#) is a prolific Algerian composer (having written more than 130 works), multi-instrumental musician and passionate conductor. He wrote the soundtracks of important films such as: Ben Boulaïd by Ahmed Rachedi (2008), Augustine, Son of Her Tears by Egyptian Samir Saïf (2016) and Ibn Badis by Syrian Basel Al-Khateeb (2017).

His compositions have been performed by leading orchestras around the globe (Algeria, France, Germany, Italy, Syria, Egypt, Netherlands, Spain, United States, Argentina, Bolivia, Qatar, Tunisia, Palestine, Jordan, Lebanon, Belgium, Portugal, Morocco, Austria, The Vatican, India, China, Azerbaijan, Peru, Colombia ...) He is the first Algerian composer, and among the few Arab composers to have composed symphonic and chamber music based on traditional Arab-Andalusian forms. His compositions can be characterized as universal, transcending the East/West divide.



WHY YOU SHOULD SPONSOR

As a company that is active in both Belgium and Algeria, you will be able to profile your ties between the two countries in a unique and unexpected way. With the recording and at the live concerts in Belgium and Algeria, you will be able to offer your stakeholders, clients and employees a one-of-a-kind cultural experience that will foster greater ties between the two countries.

Your support of this album will:

- Help finance a unique artistic collaboration between Algeria and Belgium
- Offer your company visibility in a whole new way
- Give you behind-the-scenes access to a one-of-kind project

WHAT'S IN IT FOR YOU

GOLD

8.000 EURO

- 20 autographed CD's
- Exclusive behind the scenes access during the recording session
- Invitation for 20 guests at CD launch reception
- Branding (large) on all promotional material and CD cover and booklet
- Branding (large) on all promotional material at live concerts featuring the music on this album in Belgium and Algeria

SILVER

4.000 EURO

- 10 autographed CD's
- Invitation for 10 guests at CD launch reception
- Branding (medium) on all promotional material and CD cover and booklet
- Branding (medium) on all promotional material at live concerts featuring the music on this album in Belgium and Algeria

BRONZE

2.000 EURO

- 4 autographed CD's
- Invitation for 4 guests at CD launch reception
- Branding (small) on all promotional material and CD cover and booklet
- Branding (small) on all promotional material at live concerts featuring the music on this album in Belgium and Algeria

FRIEND

1.000 EURO

- 2 autographed CD's
- Invitation for 2 guests at CD launch reception
- Name recognition on CD cover and booklet
- Name recognition in concert program booklets





PRESS

- <https://www.lexpressiondz.com/culture/de-nombreux-projets-discographiques-personnels-en-cours-341493>
- <https://elwatan-dz.com/salim-dada-compositeur-musicologue-musicien-et-chef-dorchestre-ma-sinfonietta-est-la-premiere-symphonie-algerienne-pour-cordes>

SNEAK PEAK

- <https://youtu.be/fhwX3pXD78Y>

WEBSITES

BOHO STRINGS: [HTTPS://WWW.BOHOSTRINGS.COM](https://www.bohostrings.com)

SALIM DADA: [HTTPS://WWW.SALIMDADA.COM](https://www.salimdada.com)

ANTARCTICA RECORDS: [HTTPS://WWW.ANTARCTICA-RECORDS.EU](https://www.antarctica-records.eu)

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